Fund Your Entire Year of Scouting!
Sell for 8 hours, raise $1,000*

EARN DOUBLE POINTS WITH ONLINE DIRECT

2PTS
PER EVERY $1 SOLD ONLINE DIRECT

1.5PTS
PER EVERY $1 SOLD CREDIT/DEBIT

1PT
PER EVERY $1 SOLD CASH

COLLECT POINTS TO EARN AMAZON.COM GIFT CARDS. TO QUALIFY, ALL SALES MUST BE RECORDED IN THE TRAIL'S END APP, WHICH WILL CALCULATE TOTAL POINTS FOR YOU.

Text APP to 62771 to DOWNLOAD THE APP & START SELLING TODAY

ONE MINUTE to register your account!

Accept Debit & Credit Cards for FREE!
No Reader Required.

Each Scout Must Have a Registered Account.
Same Email Can Be Used For Multiple Accounts.

Record ALL of Your Sales in the App, Even Take Order Sales!

JOIN THE TRAIL'S END SCOUT PARENT FACEBOOK GROUP
GET ANSWERS TO QUESTIONS AND TIPS ON SELLING ANYTIME
Text SCOUTFB to 62771 to join!

Based on national averages, individual Scout sales may vary.
CREDIT SALES ARE BEST FOR SCOUTS

TELL YOUR CUSTOMERS, “WE PREFER CREDIT/DEBIT!”

*Trail’s End pays for all credit card fees*

- Bigger Rewards – Earn 1.5pts per $1 sold in the Trail’s End App
- Safer – Scouts don’t have to handle cash
- Higher Sales – Customers spent 27% more with credit cards vs cash in 2019
- Easier – Parents turn in cash sales with credit/debit payment to their unit
- Hardware – Scouts can accept credit/debit with Square readers or manual entry

When prompted, be sure to allow the app access to your device’s microphone, location, and Bluetooth in order to accept debit and credit cards.

ONLINE DIRECT

The safest way of fundraising for Scouts!

Safe for Scouts
Fundraise from the safety of home.

Product Variety
Traditional products & prices plus more**

No Handling
Products ship to your customers and all sales are credit.

Trail’s End Rewards*
Earn double points for Amazon.com gift cards.

*Council participation in Trail’s End Rewards may vary.
**Subject to change.

HOW IT WORKS

TWO WAYS TO SELL ONLINE

SHARE YOUR PAGE

1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

TAKE ONLINE DIRECT ORDERS IN THE APP

1. Pick your products
2. Take payment (credit/debit only)
3. Products ship to your customers

BUILD YOUR PLAN TO SELL $1,000 SOCIAL DISTANCING

Text MYPLAN to 62771 to learn more!
<table>
<thead>
<tr>
<th>Points</th>
<th>Reward Idea</th>
<th>Points</th>
<th>Reward Idea</th>
<th>Points</th>
<th>Reward Idea</th>
</tr>
</thead>
<tbody>
<tr>
<td>6,000</td>
<td>Earn a $450 Amazon.com Gift Card</td>
<td>1,750</td>
<td>Earn a $70 Amazon.com Gift Card</td>
<td>1,500</td>
<td>Earn a $60 Amazon.com Gift Card</td>
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<tr>
<td>5,000</td>
<td>Earn a $375 Amazon.com Gift Card</td>
<td>1,250</td>
<td>Earn a $50 Amazon.com Gift Card</td>
<td>1,000</td>
<td>Earn a $40 Amazon.com Gift Card</td>
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<tr>
<td>4,000</td>
<td>Earn a $300 Amazon.com Gift Card</td>
<td>800</td>
<td>Earn a $30 Amazon.com Gift Card</td>
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<td>Earn a $20 Amazon.com Gift Card</td>
</tr>
<tr>
<td>3,500</td>
<td>Earn a $250 Amazon.com Gift Card</td>
<td>2,500</td>
<td>Earn a $100 Amazon.com Gift Card</td>
<td>400</td>
<td>Earn a $10 Amazon.com Gift Card</td>
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<tr>
<td>3,000</td>
<td>Earn a $200 Amazon.com Gift Card</td>
<td>2,000</td>
<td>Earn an $80 Amazon.com Gift Card</td>
<td>600</td>
<td>Earn a $20 Amazon.com Gift Card</td>
</tr>
</tbody>
</table>

**VISIT THE APP TO SEE EVEN MORE LEVELS & REWARD IDEAS**

NO LIMIT Earn 17,500 pts or more and receive an Amazon.com Gift Card worth 10% of your total pts.

**SIGN IN & SET YOUR GOAL**

Text APP to 62771 to download the app.