Remember that the charter is not presented to the unit, but rather to the charter organization. This is a great opportunity for the unit commissioner to talk with the charter organization leaders.

Try to arrange for a large gathering of the charter organization (not necessarily the unit) in which to make the presentation. If the charter organization is a church, ask about presenting the charter during the announcements portion of their Sunday service, for example.

* Make a point of how many lives Scouting has touched -- Ask everyone who has ever been a Scout, or a volunteer, or a parent of a Scout, or in any way actively supported Scouting to stand up, and see what a large portion of your charter organization self-identifies as a Scouting Alumni.

* Thank the entire charter organization (even those who had no idea they were chartering a Scout unit) for taking the time and trouble to make Scouting available to the youth of their community.

* In the fashion of a “state of the unit” speech, very quickly recount some of the highlights of your unit’s year – how many youth were served, how many adults volunteered, how many service hours were performed, especially for the charter organization, what level of journey to excellence the unit achieved, etc.

* If the physical charter is framed, it has a much better chance of getting hung prominently on the wall of the charter organization. Take a few minutes and take the charter out of the envelope, and spend a few dollars and buy a cheap document frame from your local store (about $4-$5) and present the charter already framed.

* And if your charters are being delivered straight to the unit, and not to the commissioner, insist on that flow being changed immediately!

Originator: ilduncans
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