

Sell Trail's End® Online!

www.trails-end.com

With the new trails-end.com, Scouts can sell Trail's End products to earn commission and prizes. On average, 70% of every online purchase is returned to the Scout, his Pack or Troop and his Council!

Trails-end.com is a great way for Scouts to reach friends and family who live far away. Scouts can send emails directly from the website to their customers, whose online purchases will be credited to the Scout. Plus, all orders are shipped directly to the consumer, which means Scouts don't have to deliver the product.



New website coming July 2009!



Online Sales Count Toward National Prizes

Any Scout who sells at least \$1,500 receives a \$50 Wal-Mart gift card.
Any Scout who sells at least \$2,500 can enroll in our College Scholarship Program, where 6% of his total sales each year is invested in his own account.

New and improved site!



With trails-end.com...

- Scouts can sell to out-of-town friends and family
- Scouts can sell and earn commission year-round
- 70% of each purchase is returned to local Scouting:
 - 30% goes to the Pack or Troop
 - 10% goes to Scout prizes
 - 30% goes to the Council
- Scouts can earn gift cards from Trail's End
- Parents can put an end to out-of-pocket expenses
- The product is delivered directly to the consumer

Selling Online is EASY

SCOUTS, here's how to get started:

1. Go to <http://scouts.trails-end.com> to login or create an account
2. Send emails from the website to friends and family
3. Track your online sales at <http://scouts.trails-end.com>
4. Earn gift cards from Trail's End once you sell at least \$250

LEADERS, here's how to get started:

1. Go to <http://leaders.trails-end.com> to login or create an account
2. View your Scouts' online sales on one page
3. You don't have to order prizes! Trail's End will provide gift cards to all Scouts who sell at least \$250