



REACH 2,700 SCOUT LEADERS  
THROUGHOUT NASSAU COUNTY

**THE 2010-2011 PROGRAM PLANNING CALENDAR**  
A SERVICE FOR SCOUTING LEADERS  
THEODORE ROOSEVELT COUNCIL, BOY SCOUTS OF AMERICA



**ADVERTISING RATES**

BUSINESS CARD	\$ 40 per month
QUARTER PAGE	\$ 150 per month
HALF PAGE	\$ 250 per month PLUS 1 month of E-Charger Ads
FULL PAGE	\$ 400 per month PLUS 2 months of E-Charger Ads
INSIDE COVER	\$1,000 PLUS 3 months of E-Charger Ads
BACK COVER	\$2,000 PLUS 4 months of E-Charger Ads

INQUIRIES MAY BE MADE TO: THEODORE ROOSEVELT COUNCIL, BOY SCOUTS OF AMERICA  
544 BROADWAY, MASSAPEQUA, NY 11758.

**RATES ARE AS OF JANUARY 2nd, 2010. AD COPY DEADLINE IS APRIL 1, 2010.**

THE PROGRAM PLANNING CALENDAR, A PROGRAM SUPPLEMENT, TO ADULT VOLUNTEERS OF THE THEODORE ROOSEVELT COUNCIL, BOY SCOUTS OF AMERICA, IS DISTRIBUTED TO 2,700 SCOUTERS ONCE PER YEAR.

THE THEODORE ROOSEVELT COUNCIL, BOY SCOUTS OF AMERICA, IS A 501-C-3 PRIVATE, NON-PROFIT ORGANIZATION SERVING OVER 11,000 YOUTH MEMBERS THROUGHOUT NASSAU COUNTY, NEW YORK.

THE THEODORE ROOSEVELT COUNCIL, BOY SCOUTS OF AMERICA, RESERVES THE RIGHT TO ACCEPT AND LIST ADVERTISING BASED UPON THE POLICIES OF THE BOY SCOUTS OF AMERICA. IN NO CASE DOES LISTING AN ADVERTISEMENT IMPLY ENDORSEMENTS OF, NOR GUARANTEE, BY THE THEODORE ROOSEVELT COUNCIL, A PRODUCT OR SERVICE ADVERTISED IN THIS PUBLICATION.

**CLIP AND MAIL**

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Name _____	_____ Business Card
Company _____	_____ 1/4 Page Ad
Address _____	_____ 1/2 Page Ad
City, State, Zip _____	_____ Full Page
	_____ Inside Cover

Enclosed please find my check for \$ \_\_\_\_\_ for placement of my attached ad copy for the Program Planning calendar. If possible, I would like the ad to run the month(s) of (circle all that apply):

**Calendar runs from June 2010 to August 2011**

2010 June July August September October November December January February March April May  
2011 June July August

**Makes Checks Payable To: THEODORE ROOSEVELT COUNCIL, BSA  
544 BROADWAY, MASSAPEQUA, NY 11758**

Credit Card Information: \_\_\_ MasterCard \_\_\_ VISA \_\_\_ American Express

Card Number                 Exp Date: \_\_\_\_\_

<b>Solicited by</b> _____ <b>District :</b> _____ Account# 1-1302-000-00
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